



MINNESOTA STATE
Board of Trustees

AGENDA ITEM SUMMARY

NAME: Outreach and Engagement Committee

DATE: Nov. 16, 2022

TITLE: Partnerships to Build Interest in STEAM Education

Proposed New Policy or
Amendment to Existing Policy

Approvals Required by
Policy

Other Approvals

Monitoring/Compliance

Information

PRESENTERS

Noelle Hawton, Chief Marketing and Communications Officer

Jonathan Beck, Instructor, Northland Community College; and Executive Director, National Center for Autonomous Technologies (NCAT)

Aaron Sykes, Outreach Coordinator, NCAT STEAM

Betsy Lulfs, Senior Project Manager, Technology, Thomson Reuters

Chris Parsons, student, De La Salle High School

PURPOSE

The Outreach and Engagement Committee will learn about how Northland College/National Center for Autonomous Technologies (NCAT) has engaged industry, college, universities, and other organizations to develop a multi-day event to introduce the public to careers and education needed for STEAM fields.

BACKGROUND INFORMATION

In August 2022 Northland Community and Technical college coordinated a large, five-day event at the Mall of America with numerous partners from industry and Minnesota State to demonstrate, interactively, the kinds of activities and work that is possible through STEAM education and careers.